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RULES OF INVESTING

1

ALWAYS START WITH INDEX

For the first £10,000 (or USD), start by investing in major global index such as Dow Jones, S&P500, FTSE100 etc. Low Fees and Less Volatile.

2

ALWAYS DO YOUR OWN RESEARCH

Never buy stocks based on friends/families, blog, talkshow recommendations. You are investing your own money and the loss is your responsibility.

3

INVEST IN BUSINESS YOU KNOW

Never invest in a sector or business which you do not understand. Either study about it or keep your hands away from it.

4

YOU OWN PART OF THE COMPANY

When you invest, you actually own part of the company. Always believe your company investment or else do not even bother,

5

SAVE FASTER THAN YOU INVEST

Consistent periodic investable savings is required to expand your portfolio. You need cash to store cash to buy at the right time to maximise value.

6

BUY WHEN EVERYONE IS FEARFUL

Always buy or re-buy shares when everyone else is selling for no fundamental reasons. Price is what you pay, value is what you get.

7

BUY COMPANIES WHICH YOU CAN SLEEP ON

It is important to invest in companies which you strongly believe and not lose sleep on short term news.

8

LONG TERM IS THE KEY TO SUCCESS

Time is crucial in the success of your portfolio. The sooner you start the greater the exponential growth. Long term hold to overcome financial downturn.

9

BUY GOOD QUALITY COMPANIES

Always invest in companies which will outlive you. Most of these stocks are boring and slow. Their stability will result and grow your wealth.

10

INVESTMENT IS NOT GAMBLING

Shares investment is not a get rich quick scheme. Remember its a long term passive income generator which works while you sleep.